



International
Research Institute
for Advanced Systems

Methodology of Digital Transformation

Training of new generation management
personnel for the digital economy



Full-time three-day intensive workshop (8 hours of training daily), for a team of 10-15 people united by a place of work or industry expertise.

During the training, we develop an individual roadmap digital transformation of a particular enterprise or region.

DIGITAL TRANSFORMATION METHODOLOGY

WHY DID WE CREATE THIS COURSE?

The traditional Russian approach to digital transformation - the widespread introduction of Western "digital technologies" under the tutelage of Western consultants - no longer works. Most foreign vendors have left the Russian market, the era of imposed technologies is over.

The Russian economy has ceased to be a free testing ground for foreign IT solutions. Today it is possible and should solve the problems of digital development based on the true national goals and objectives of business, relying on the best practices and achievements of the Russian scientific school.



ПРИМЕРЫ

НЕВЕРНО

СФОРМУЛИРОВАННОЙ
ЦЕЛИ

State structure

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The goal of the digital transformation of the sectors of the economy, social sphere and public administration of the Moscow Region is to achieve a high degree of digital maturity of the main sectors of the economy, social sphere and public administration in order to provide high-quality public services to the population and business, create a high-quality and safe environment for life and development, ensure accessibility and the quality of education, healthcare and social support, improving the efficiency of public administration.

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State corporation

The Strategy of the State Corporation Rosneft-2022 specifies the main goals of digital business transformation:
intensification of technological breakthrough;
cost reduction;
margin growth;
attracting new forms of management and business organization.

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About the program

The Digital Transformation Methodology program is designed for leaders responsible for the strategic development of their organizations.

Your time is precious: we give practical knowledge in the most concise and specific form (the duration of the intensive is 24 academic hours, including 8 hours of theory and 16 hours of practice).

- ✓ **A single conceptual apparatus of the digital economy: concepts, interpretations and definitions that reflect the essence of digitalization.**
- ✓ Methodology for measuring the level of digital maturity of an organization.
- ✓ Definition of goals and objectives of digital transformation.
- ✓ **Principles and tools for managing an organization in a digital world.**
- ✓ **Roadmap for change.**
- ✓ Change management methods and tools to successfully carry out digital transformation.

METHODOLOGY OF DIGITAL TRANSFORMATION



RESULT

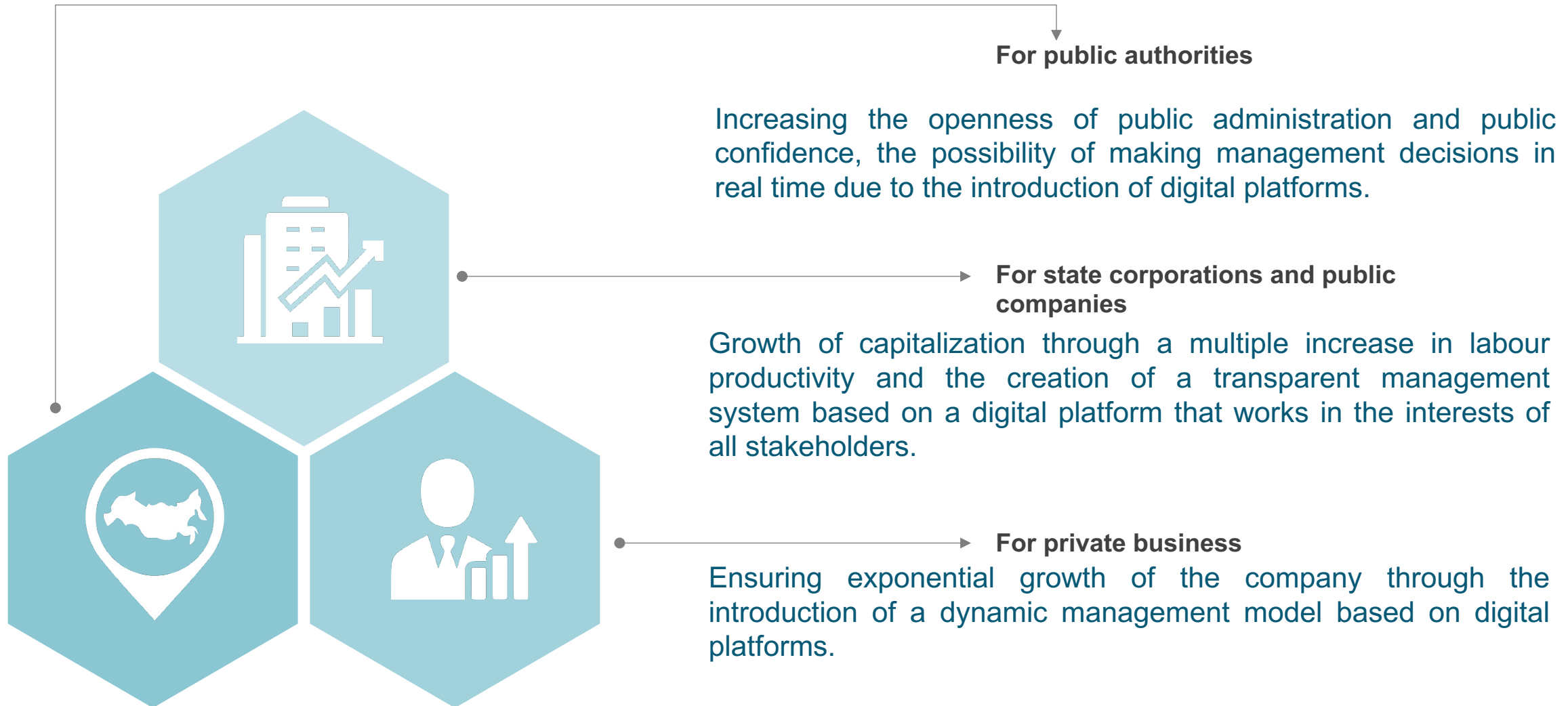
PASSING THE PROGRAM FOR MANAGERS

A leader who is able to see the goal, develop a strategy, initiate, lead and successfully complete the process of digital transformation of the organization.

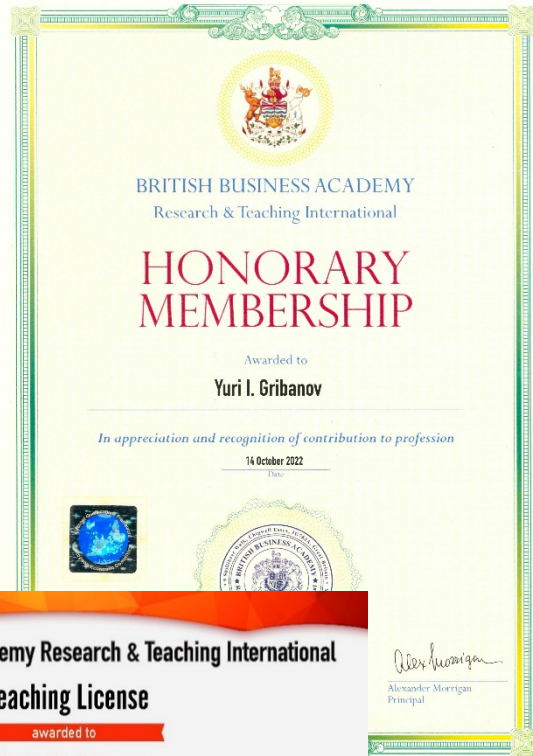
+

A roadmap for digital transformation specifically for your enterprise, organization or region, taking into account all the nuances and features of the activity.

Bottom line of digital transformation



ABOUT THE AUTHOR OF THE PROGRAM



Dr. Prof. Yuri Ivanovich Gribanov

Doctor of Economics (dissertation topic - "Digital Transformation of Socio-Economic Systems"), Dean of the Faculty of Management of MRIAS, Professor, Full Honorary Member of the British Academy of Business, Tutor of the Executive DBA Program "Digital Transformation of Corporate Governance" of the Singapore Academy of Corporate Management, Academician of the International Academy Connections.

Successful entrepreneur and manager (managing teams of up to 15,000 people). Professional in the field of management, economics, globalization, IT and digitalization.

Author of more than 100 scientific and popular articles on economics, management and digital technologies. Author of the book Digital Business Transformation.

Since 2014, Yu. Gribanov has been directly involved in management problems in the digital economy. For eight years of work, the scientific group of Y. Gribanov laid the foundation for the conceptual apparatus of the digital economy, created a universal methodology for digital transformation, which many organizations have already managed to test in practice, and prepared a number of training courses and practical guides.



Alexander Ageev

Director of the Institute of Economic Strategies of the Russian Academy of Sciences and the International Research Institute for Advanced Systems.

Doctor of Economics, Professor of the Singapore Academy of Corporate Management, MGIMO, MEPhI, Moscow State University. M.V. Lomonosov. Academician of the Russian Academy of Natural Sciences, AVN and a number of other scientific communities.

Tutor of the SACM DBA Program Digital Management and Digital Transformation.

In the scientific activity of A.I. Ageev specializes in economic growth, the global economy, integration processes, digital transformation, foreign regional studies, management of high-tech industries and energy, entrepreneurship, competition development, creation of information systems, development and application of international standards in the field of investment, risk management, integrated reporting and others

Content Here

You can simply
impress your
audience and add a
unique zing.

They will help students in
mastering the material and
solving practical problems.

P R O G R A M S
A D V I S E R S



Sergei Grosset

Deputy Dean of the Faculty of Digital Technologies and Innovations of MRIAS, Head of the Department of Digital Technologies.

Tutor of the DBA program Management of Digital Technologies and Digital Transformation of the Singapore Academy of Corporate Management.

Sergey Edgarovich Grosset has a unique set of competencies in the field of digital transformation. For 15 years, he headed the direction of information technology in the RENOVA Group of Companies.

MBA/MBI degree in IT management. Completed the Digital Transformation Management course for directors and digital transformation teams at the Skolkovo Business School under the Chief Digital Transformation Officer (CDTO) program. Included in the Register of Highly Qualified Managers and Specialists of the Digital Transformation of Public Administration (Certificate ID 0002114 until 07.12.2023) and the European Register of Digital Transformation Managers.

You can simply impress your audience and add a unique zing.

Help students to master the material and solve practical problems.

PROGRAMS
ADVISERS

ABOUT INTERNATIONAL RESEARCH INSTITUTE FOR ADVANCED SYSTEMS

The International Research Institute for Management Problems (hereinafter referred to as MRIAS or the Institute) was established in 1976 by decision of the governments of the People's Republic of Bulgaria, the People's Republic of Hungary, the Republic of Cuba, the German Democratic Republic, the Mongolian People's Republic, the Polish People's Republic, the Union of Soviet Socialist Republics and the Czechoslovak Socialist Republic. To date, the IRIAS member states are 5 countries: Bulgaria, Hungary, Mongolia, Cuba and Russia.

The purpose of the Institute is to carry out comprehensive research and development in the field of management theory and practice.

The legal status of IRIAS as an international intergovernmental organization endowed with international legal personality is governed by the current intergovernmental agreement and the 1980 Budapest Convention.

Knowledge that can
be applied here and
now

**IRIAS is
the best traditions in
education**

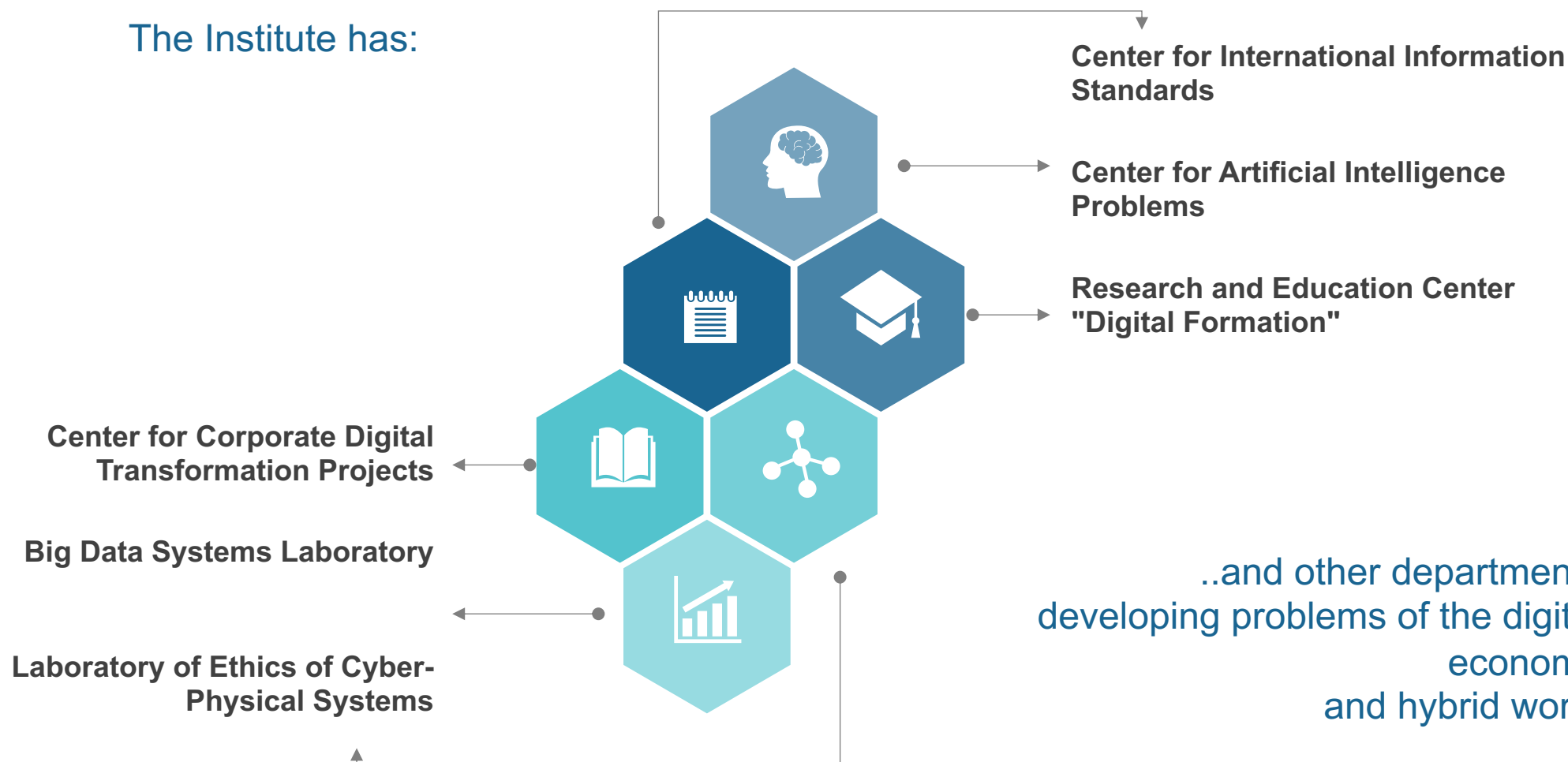
DIGITAL SOLUTIONS

ONE OF THE KEY DIRECTIONS OF WORK OF IRIAS



Международный
научно-исследовательский
институт проблем управления

The Institute has:



QUALIFICATION DOCUMENTS



CERTIFICATE OF IRIAS (RUS.)



CERTIFICATE OF IRIAS (ENG.)



QUALIFICATION CERTIFICATE OF THE SINGAPORE ACADEMY OF CORPORATE MANAGEMENT



FORMATION OF PROJECT TEAM FOR RUSSIAN ENTERPRISES



Until June 30, 2023

The cost of a full-time three-day intensive workshop for enterprises and organizations is 5 million rubles, regardless of the total number of members of the corporate team. The recommended group size is 10-15 people.

It is possible to further support the process of digital transformation at your enterprise. The cost of consultations varies depending on the specific tasks to be solved by the working group.

PROGRAMS
PRICE

Content Here
You can simply
impress your
audience and add a
unique zing.



International Research Institute for Advanced Systems

SIGN UP FOR THE PROGRAM

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